

# NEWSLETTER

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## VOICE-GUIDED GPT COACH FOR MR-DOCTOR RAPPORT

*(A free industry resource from Inditech—no licences, no strings attached)*

Our last newsletter introduced a free GPT coach for doctor detailing. This edition brings the next step—a new AI trainer focused on communication and relationship-building, helping your reps earn trust, listen actively, and engage with greater confidence.

## WHY WE BUILT THIS

Across India, thousands of Medical Representatives struggle with the same hurdles: switching between local languages and English, giving consistent evidence-based pitches, and finding time for proper coaching. Instead of keeping our AI know-how inside paid programmes, we've released two voice-enabled GPT tools for anyone in the pharma ecosystem to use—free, unlimited, and brand-neutral.



## WHAT THE TWO GPT COACHES DO

Free Module	Skill focus	How a Rep uses it
<b>1 • Fundamentals of Medical Detailing</b>	Precise product explanation, data-driven persuasion, objection handling	Rep role-plays with an English-speaking doctor. A multilingual AI trainer (Hindi/Tamil/Telugu... as the rep prefers) gives instant feedback, grammar hints and retry loops.
<b>2 • Communication &amp; Relationship Building</b>	Empathy, active listening, rapport, ethical influence	Doctor persona tests soft-skills pressure points; AI trainer scores empathy and suggests clearer phrasing until the interaction feels natural and trusted.

Both coaches accept voice input in any major Indian language while keeping doctor dialogue in professional English.


## HOW COMPANIES & REPS BENEFIT

- For reps – 24×7 private practice, better English confidence, immediate pronunciation cues.
- For brand managers – Uniform messaging without extra trainer budgets; faster onboarding in tier-2/3 territories.
- For doctors & patients – Clearer, evidence-backed conversations and fewer “translation” gaps at the clinic door.

No data from your team is stored by Inditech; usage flows through each user’s own ChatGPT account.



## TRY IT NOW IN 5 EASY STEPS

1. Sign in (or sign up) for any ChatGPT account—Free plan is fine.
2. Click one of the links below; the GPT opens inside ChatGPT.
3. Tap the  mic icon and say “Start” in your preferred language.
4. Follow the AI trainer’s prompts; repeat until you’re happy with your answer.
5. Share the same link with every rep in your team—zero cost, zero setup.

### MODULE 1 – DETAILING MASTERY MR TRAINER – FUNDAMENTALS OF MEDICAL DETAILING

### MODULE 2 – COMMUNICATION & RAPPORT MR TRAINER – COMMUNICATION & RELATIONSHIP BUILDING

## GET A TRAINER FOR YOUR BRAND

If you want to get a custom tool for your own brand, with your doctor detailing information, fill up the form at this link and we will make one for you -  
[https://sunny-echinodon-4ff.notion.site/1e8f6deb788e804fb29cffcdbd093ab25?  
pvs=105](https://sunny-echinodon-4ff.notion.site/1e8f6deb788e804fb29cffcdbd093ab25?pvs=105)

## SHARE, IMPROVE, CONTRIBUTE



If you find these tools useful—or spot ways to make them better—drop a note to [amit@inditech.in](mailto:amit@inditech.in). We’ll keep refining the prompts and gladly credit any community improvements.

*Because an informed, confident MR benefits every stakeholder in Indian healthcare, these GPTs will remain free for all.*

*Built by Inditech • Compliant with UCPMP • Powered by OpenAI GPT*